

Faculty Research Work for the Academic Year- 2016-17

1. Details of Publications

Sr. No.	Author(s) Name	Date / Year	Title of Paper	Name of Journal	ISBN/ ISSN No.	National/ International Journal	Name of the Publisher
1	Dr. Tandon Kamal	2016	Innovative Management Education Pedagogies for Preparing Next-Generation Leaders	Innovative Andragogy: The Paradigm Shifts to Heutagogy	ISBN 978-1-4666-9691-4 Ch. 04	International / USA	IGI Global
2	Dr. Tandon Kamal	2016	Conspiratory Maneuverings: Tackling Them in Educational Institutions	Dark Side of the Business & Higher Education Management, Vol. II	ISBN 9781631575662 Collection ISSN 2331-0014	International / USA	Business Expert Press
3	Dr. Sanskruti Kadam	2016	Innovative Approach Towards Women Empowerment	Sasmira's Business Review 2015, 'Corporate Social Responsibility: Ethics, Governance and Sustainability'	ISBN 13-978-81-932442-1-0	National	Sasmira's Institute of Management Studies
4	U K Gangopadhyay and Dr. Sanskruti Kadam	2016	An Overview of Technical Textiles with Special Reference To Agrotextile in India	International Journal of Management Development and Training	ISSN 2347-9361	International	Sasmira's Institute of Management Studies
5	Dr. Jyotsna Golhar	2017	CSR: A Management Education Perspective	State Level Conference, Indian & Global Perspectives on Social Responsibility , Ethics& Sustainability” organised by Vishwakarma Institute of Management, Kondhwa, Pune	ISBN No. 978-81-928679-3-9)	State Level	Vishwakarma Institute of Management, Kondhwa, Pune
6	Dr. Madhuri Sanap	2017	A Conceptual Study On “Human Capital Management” & its current trend in Industry	Changing Business Practices in Current Environment	ISBN 978-81-928925-2-8	International	SIMSREE
7	Dr. Madhuri Sanap	2017	Conceptual Study on “Skill Based Program in Higher Education.”	Transforming India- Vision for Excellence.	ISSN 2319-4766 With high impact Factor SJIF 2015-5.403	National	Laxmichand Golwala

8	Dr. Ritu Bhattacharya	2016	Demonetization – Worst Effected the Small Traders	International Journal of Latest Technology in Engineering, Management & Applied Science,	ISSN- 2278-2540	International	International Standard Publications
9	Dr. Ritu Bhattacharya	2017	Skill Development Among Women- Awareness and Need- Study on Nation Skill Development Mission	GE- International Journal of Management Research (GE-IJMR)	ISSN-2321-1709	International	Associated Asia Research Foundation
10	Agnes Joseph	2017	Make in India: A journey of collaborative effort	International Journal of Management and Training (IJMDT)	Review in Progress	International	Sasmira's Institute of Management Studies and Research
11	Divya Alok	2016	Marketing of Services in Rural India with special reference to Education sector.	SBR 2016	ISBN 13-978-81-932442-2-7	National	Sasmira's Institute of Management Studies and Research
12	Nisha Tatkar	2017	Electronic Banking and its acceptance: A conceptual Study	International Journal of Management and Training (IJMDT)	ISSN 2347-9361	International	Sasmira's Institute of Management studies and Research
13	Nisha Tatkar	2016	Value Engineering collaborative Approach: A case study of Dabur India Ltd.	International Journal of Management and Training (IJMDT)	ISBN 13-978-81-932442-2-7	National	Sasmira's Institute of Management studies and Research
14	Rupali More	2016	A Study on Equity Derivatives	SBR 2016	ISBN 13-978-81-932442-2-7	National	Sasmira's Institute of Management Studies and Research
15	Dinesh Sonkul	2017	Reverse Logistics as Inventory Control Technique in E-Retailing"	International Journal of Management and Training (IJMDT)	ISSN 2347-9361	International	Sasmira's Institute of Management Studies & Research
16	Prof. Sampurna Mehta	2016	Demonetization – Worst Effected the Small Traders	International Journal of Latest Technology in Engineering, Management & Applied Science,	ISSN- 2278-2540	International	International Standard Publications
17	Prof. Sampurna Mehta	11 th March 2017	Impact of Business Collaborations with Coaching Institutes in Enhancing B-School Brand: A Study of based on	International Journal of Management and Training (IJMDT)	ISSN 2347-9361	International	Sasmira's Institute of Management Studies & Research

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Sr. No.	Name of the Faculty	Date / Year	Title of Paper presented	Name of Conference/ Workshop/ Symposium	Organized By	National/ International
1	Dr. Sanskruti Kadam	30 th July, 2016	--	Micro Finance in India Sectoral Issues and Challenges	Sasmira's Institute of Management Studies and Research	National Conference
2	Dr. Sanskruti Kadam	11 th March 2017	--	International Research Conference on the Theme 'Collaborative Business Management: Enhancing Business Stability Through Collaborations'	Sasmira's Institute of Management Studies and Research	International Conference
3	Dr. Sanskruti Kadam	19 th & 20 th April, 2017	--	Life Skill Workshop on "USP Life Skills"	SASMIRA, Worli	--
4	Dr. Jyotsna Golhar	22 nd July 2016	--	First Term Training Program Of Department Of Life Long Learning And Extension (DLLE)	KES Shroff College of Arts and Commerce, Kandivali & DLLE, University of Mumbai	--
5	Dr. Jyotsna Golhar	7 th December 2017	--	Second Term Training Program Of Department Of Life Long Learning And Extension (DLLE)	Hansraj Jivandas College of Education, Khar and DLLE, University of Mumbai	--
6	Dr. Jyotsna Golhar	11 th March, 2017	Increasing Operational Efficiency and Effectiveness through Lean Thinking	1 st International Conference on Business and Management Research on theme- 'Collaborative Business Management: Enhancing Business Stability Through Collaborations'	Sasmira's Institute of Management Studies and Research	International
7	Dr. Madhuri Sanap	30 th July, 2016	--	"Micro Finance In India- Sectoral Issues & Challenges."	In - House(AICTE)	National
8	Dr. Madhuri Sanap	11 th March, 2017	--	Collaborative Business Management: Enhancing	In - House	International

				Business Stability Through Collaborations'		
9	Dr. Ritu Bhattacharya, Sangeeta Kohli, Kamlesh Kohli	5 th - 8 th May 2016	ICT Based Knowledge Construction in Higher Education: A catalyst for inclusive & sustainable growth	7 th International Conference on Excellence in Research & Education	Indian Institute of Management, Indore	International
10	Dr. Ritu Bhattacharya & Sameer Kulkarni	5 th - 8 th May 2016	New Payment Modes: A Study of Mobile Wallets (M-Wallets): A demographical and incident study	7 th International Conference on Excellence in Research & Education	Indian Institute of Management, Indore	International
11	Dr. Ritu Bhattacharya	4 th -5 th June 2016	Souring Seeds For Sustainable Consumption Early Among Children	International Conference on Integral Development for Wholesome Life	Pacific Academy of Higher Education and Research University, Udaipur	International
12	Dr. Ritu Bhattacharya	12 th -13 th January, 2017	Demonetization and its Impact on Small and Marginal Businessmen and Traders	14 th International Commerce and Management Conference on Management Strategies for Global Investments in India and from India; FDI and ODI	University of Mumbai, Department of Commerce	International
13	Dr. Ritu Bhattacharya	10 th -12 th April 2017	Aspirations and Wants of Generation Z-A Study on the Work Force of the Future	International Conference on Technology and Business Management	International Forum of Management Research	International
14	Dr. Ritu Bhattacharya & Dr. Sangita Kohli	4 th -7 th May 2017	Marketing Through Mobile Apps-Problems of Customer Segmentation	8 th Conference on Excellence in Research and Education (CERE 2017)	Indian Institute of Management, Indore	National
15	Agnes Joseph	30 th July, 2016	--	AICTE approved National Conference on Micro Finance in India: Sectoral Issues and Challenges	Sasmira's Institute of Management Studies and Research	National
16	Agnes Joseph	8 th Oct., 2016 & 9 th Oct, 2016	--	Workshop on Microsoft Excel – "Excel to Excel in Life"	Sasmira's Institute of Management Studies and Research	--

17	Agnes Joseph	11 th March, 2017	Make in India: A journey of collaborative effort	1 ST INTERNATIONAL CONFERENCE ON BUSINESS AND MANAGEMENT RESEARCH : Collaborative Business Management: Enhancing Business Stability Through Collaborations	Sasmira's Institute of Management Studies and Research	International
18	Agnes Joseph	19 th - 20 th April, 2017	--	Life Skill Workshop on "USP Life Skills"	SASMIRA, Worli	--
19	Divya Alok	11 th March 2017	Effect of Product Recall on the Brand Image of the Company: Samsung Galaxy Note 7 Recall	International Conference on Business and Management	Sasmira's Institute of Management Studies and Research	International
20	Divya Alok	11 th March 2017	--	1ST INTERNATIONAL CONFERENCE ON BUSINESS AND MANAGEMENT RESEARCH : Collaborative Business Management: Enhancing Business Stability Through Collaborations	Sasmira's Institute of Management Studies and Research	International
21	Divya Alok	30 th July 2016	--	AICTE approved National Conference on Micro Finance in India: Sectoral Issues and Challenges 1	Sasmira's Institute of Management Studies and Research	National
22	Divya Alok	19 th & 20 th April 2017	--	Life Skill Workshop on "USP Life Skills"	SASMIRA, Worli	--
23	Divya Alok	8 th & 9 th Oct. 2016	--	Workshop on Microsoft Excel – "Excel to Excel in Life"	Sasmira's Institute of Management Studies and Research	--
24	Nisha Tatkar	26 th November 2016	Value Engineering: A Case study of Dabur India Ltd.'	International Accounting Conference 2016	Nagindas Khandwala college of commerce and management Studies	International
25	Nisha Tatkar	19 th & 20 th April 2017	--	USP Life skills workshop	Samira's Institute of Management studies and Research	National
26	Nisha Tatkar	17 th October 2016	--	7 th Annual MSME Conference on new opportunities for Start-up in	Maharashtra Economic	National

				Make in India	Development Council (MEDC) and & IES Institute of Management studies and Research	
27	Nisha Tatkar	20 th August 2016	--	Centennial Startup	WE School	National
28	Rupali More	30 th July, 2016	--	Micro Finance in India Sectoral Issues and Challenges	Sasmira's Institute of Management Studies and Research	National Conference
29	Rupali More	11 th March 2017	--	Collaborative Business Management: Enhancing Business Stability Through Collaborations	Sasmira's Institute of Management Studies and Research	International Conference
30	Rupali More	19 th and 20 th April 2017	--	Life Skill Workshop	Sasmira's Institute of Management Studies and Research	Workshop
31	Rupali More	22 nd July 2016	--	First Term Training Program Of Department Of Life Long Learning And Extension	University of Mumbai	
32	Rupali More	7 th December 2017	--	Second Term Training Program Of Department Of Life Long Learning And Extension	University of Mumbai	
33	Dinesh Sonkul	30 th July, 2016	--	Micro Finance in India: Sectoral Issues and Challenges	Sasmira's Institute of Management Studies and Research	National
34	Dinesh Sonkul	11 th March 2017	--	1 ST INTERNATIONAL CONFERENCE ON BUSINESS AND MANAGEMENT RESEARCH : Collaborative Business Management: Enhancing Business Stability Through Collaborations	Sasmira's Institute of Management Studies and Research	International
35	Dinesh Sonkul	19 th & 20 th April 17	--	Life Skill Workshop on "USP Life Skills"	SASMIRA, Worli	--
36	Dinesh Sonkul	8 th - 9 th Oct.	--	Workshop on Microsoft Excel –	Sasmira's Institute of	--

		2016		“Excel to Excel in Life”	Management Studies and Research	
37	Prof. Sampurna Mehta	4 th -7 th May 2017	E-Wallet: The New Payment Gateway – Challenges and Contingency Plan for Rural Market’	8 th Conference on Excellence in Research and Education (CERE 2017)	Indian Institute of Management, Indore	National
38	Prof. Sampurna Mehta	12 th -13 th January, 2017	Demonetization and its Impact on Small and Marginal Businessmen and Traders	14 th International Commerce and Management Conference on Management Strategies for Global Investments in India and from India; FDI and ODI	University of Mumbai, Department of Commerce	International
39	Prof. Sampurna Mehta	11 th March 2017	Impact of Business Collaborations with Coaching Institutes in Enhancing B-School Brand: A Study of based on Management Institute of Mumbai	1 ST INTERNATIONAL CONFERENCE ON BUSINESS AND MANAGEMENT RESEARCH : Collaborative Business Management: Enhancing Business Stability Through Collaborations	Sasmira’s Institute of Management Studies and Research	International
40	Prof. Sampurna Mehta	9 th -10 th February 2017	Demonetisation and its impact on the Consumer’s Consumption pattern & Behaviours: An Exploratory Study on daily consumable items	12 th SIMSR Global Marketing Conference	K J Somaiya Institute of Management Studies & Research	Global