

**DETAILS OF RESEARCH PAPERS PUBLISHED BY FACULTY MEMBERS (2010-2016)**

**1. Dr. Amit Oak**

<b>Sr. No.</b>	<b>Author(s) Name</b>	<b>Date / Year</b>	<b>Title of Paper</b>	<b>Name of Journal</b>	<b>ISBN/ ISSN No.</b>	<b>National/ International Journal</b>	<b>Name of the Publisher</b>
1	Dr. Amit Oak	2009	Critical Analysis of Financial Management of Hindi Feature Films, in the Current Economic Scenario	Proceedings of the conference at the International Conference on Global Meltdown	ISBN 978-81-8488-279-7	International	Pune University Department Management Sciences (PUMBA)
2	Dr. Amit Oak	2011	A Paradigm Shift in Economics of Hindi Feature Films (A Changing Practices in Film Finance in India)	Proceedings of the conference at the National Conference on Changing Business Practices in Current Scenario, organized	ISBN 13-978-81-907787-7-0	National	SIES College of Management Studies
3	Dr. Amit Oak	2011	Reverse Mortgage – Growing Market in India	Proceedings of the conference bearing an at the National Research Conference on “India in the New World Order – The Road Ahead”,	ISBN 978-81-922-301-0-9	National	Sinhgad Institute of Management Studies and Research
4	Dr. Amit Oak	2012	Global Meltdown – The Effect on HR	National Research Conference on “HR Policies in India - 2020”,	ISBN 978-81-922159-0-7	National	SASMIRA’s Institute of Management Studies and Research
5	Dr. Amit Oak & Prof. Vaibhavi Oak	2012	Emerging Issues in Human Resource Management – A 2020 Approach	National Research Conference on “HR Policies in India - 2020”	ISBN 978-81-922159-0-7	National	SASMIRA’s Institute of Management Studies and Research
6	Dr. Amit Oak	2012	Asset Pricing in the Emerging Markets	National Research Conference on “Augmenting Quality: Tool for Reinventing Business Performance”	Copy Awaited	National	Padmashree Dr. D.Y. Patil Institute of Management Studies – March 16-17, 2012.
7	Dr. Amit Oak	2012	Indian Cinema-Changing trends in Systematic Financial Management	SASMIRA Business Review, Changing Trends in Business, 2012	ISBN: 978-81-922159-1-4	National	SASMIRA’s Institute of Management Studies and Research
8	Dr. Amit Oak	2012	Critical Study of Financial Practices and Systems in organised Feature Film Industry Sectors in India	Journal by All India Management Association, Vol. 6, Issue 4/4	ISSN: 0974-974	National	Journal by All India Management Association

9	Dr. Amit Oak	2013	Scope of Film Finance in the Small and Medium Enterprises India	The compendium	ISBN: 978-81-910922-7-1	National	Guru Nanak Institute of Management Studies, Mumbai
10	Dr. Amit Oak	2013	On Globalization of the Film Industry – A financial Approach	The compendium	ISBN: 978-81-922159-3-8	National	SASMIRA's Institute of Management Studies and Research
11	Dr. Amit Oak	2013	Asset Pricing in the Emerging Markets	The compendium of National Conference (NCRASEM-2013)	ISBN: 978-81-907287-0-6	National	Dhananjay Mahadik Group of Institutions, Bhima Institute of Management and Technology
12	Dr. Amit Oak	2013	The Impact of Advancing Technology on Marketing and Academic Research	International compendium, 2013	ISBN 978-81-922159-4-5	International	SASMIRA's Institute of Management Studies and Research
13	Dr. Amit Oak	2013	Critical Study of Financial Practices and Systems in Organized Feature Film Industry Sectors in India” –	Presented at Strategic Management Forum XVI Annual Convention on 'India & Indigenous Strategies' on 23-25 May 2013 at IIM Kozhikode, published in the conference proceedings	ISBN: 978-93-82880-36-3	National	Excel India Publisher
14	Dr. Amit Oak	2014	Study of Job-Specific Social Skill Training (JSST) for Management studies in entry level jobs	Peer Reviewed Journal, International Journal of Management Development and Training	ISSN – 2347-9361	International	SASMIRA's Institute of Management Studies and Research
15	Dr. Amit Oak	2014	Research Monograph	Research Monograph published in 'Trends in Finance' published	ISBN 978-81-928745-9-3	National	Dr. V.N. Bedekar Institute of Management Studies, Thane (Co-Author for the Research Work for the Seminar Presentation on the Theme 'Trends in Finance')

2. Dr. Sanskruti Kadam

Sr. No.	Author(s) Name	Date / Year	Title of Paper	Name of Journal	ISBN/ ISSN No.	National/ International Journal	Name of the Publisher
1	Dr. Sanskruti Kadam	2016	Innovative Approach Towards Women Empowerment	Sasmira's Business Review 2015, 'Corporate Social Responsibility: Ethics, Governance and Sustainability'	ISBN 13-978-81-932442-1-0	National	Sasmira's Institute of Management Studies
2	U K Gangopadyhy ay and Dr. Sanskruti Kadam	2016	An Overview of Technical Textiles with Special Reference To Agrotextile in India	International Journal of Management Development and Training	ISSN 2347-9361	National	Sasmira's Institute of Management Studies
3	Deepa Rohit & Sanskruti Kadam	2013	Adopting a Social Route- A Review Mantra in Indian Advertising,	Aadya, Vol. 2, Sept. 2013, pp. 5-12	ISSN 2319-264X	National	A Journal of Dr. G D Pol Foundation, YMT College of Management
4	Sanskruti Kadam, et.al.	2013	Corporate Social Responsibility- Initiatives of Indian Financial and IT organizations,	Inclusive Growth, pp.112-119	ISBN 978-81-909448-3-0	National	Lala Lajpatrai Institute of Management
5	Sanskruti Kadam	2013	Gender Diversity at Management Levels in Mumbai,	International Peer Reviewed Journal of Management Research and Development, PRJ Publication, Volume 3, No. 1, pp.62-73	ISBN 2248-938PX (PRINT)	International	PRJ Publication
6	Sanskruti Kadam	2013	Social Entrepreneurship- A key for Sustainable Growth,	Himalaya Publishing House Pvt. Ltd., pp.101-107	ISBN 978-93-5097-458-2	National	Himalaya Publishing House Pvt. Ltd.,
7	Sanskruti Kadam	2013	Gender Diversity at Indian Corporate	Compendium of Research Papers, National Research Conference - 2013 on 'Emerging Business Practice in Current Scenario, pp.37-43	ISBN 987-81-9077-87-8-7	National	SIES College of Management Studies (SIESCOMS), Mumbai,

8	Sanskriti Kadam.	2013	Social Innovation- A solution for sustainable Development	Compendium of Research Papers, National Conference on 'Emerging Global Trends in Healthcare Management', pp. 19-26,	ISBN 978-81-925114-0-5	National	SIES College of Management Studies (SIESCOMS), Mumbai
9	Sanskriti Kadam	2013	Gender Diversity at Management Levels	Management Practices and Strategies Dynamic Global Environment Lancer's Books, New Delhi, pp 459-464	ISBN 817095 133	National	Lancer's Books, New Delhi
10	Sanskriti Kadam	2012	Re-Branding HR- A Need of an Hour	Compendium of Research Papers, National Conference 2012, Redefining Management Practices: A Perspective In Changing Business Scenario, pp.16-21	ISBN 978-81-908387-9-5	National	Sinhgad Institute of Business Administration and Research (SIBAR), Kondava, Pune
11	Sanskriti Kadam	2012	After Leaving Home But Before Entering the Office	Glimpses of Managerial Challenges and Strategies in the New Millennium, pp.360-371	ISBN 978-93-5097-264-9.	National	Himalaya Publishing House
12	Sanskriti Kadam	2011	Women Empowerment Through Innovation	Journal of Research, Volume 3, No. 2, pp. 72-80, July- Dec. 2011	ISSN 2229-4740	National	Lala Lajpatrai Institute of Management Studies
13	Sanskriti Kadam	2011	Role of Innovation in Women Empowerment'	Dr. V. N. Bedekar Research Volume VI, pp. 105-114	ISSN 0976-2159	National	Dr. V. N. Bedekar Institute of Management Studies

### 3. Dr. Jyotsna Golhar

Sr. No.	Author(s) Name	Date / Year	Title of Paper	Name of Journal	ISBN/ ISSN No.	National/ International Journal	Name of the Publisher
1	Dr.Jyotsna Golhar Dr. Rashmi Gupta	18 <sup>th</sup> and 19 <sup>th</sup> February 2011	Team Management – How to Manage Gen “Y”?	2nd National Conference on the theme of “Opportunities and Challenges in Managing the Millennial Generation- Individual, Organizational and Social Perspective”	ISBN No.978-81-920768-1-2 (In-absentia)	National	Vishwakarma Institute of Management, Kondhwa, Pune
2	Dr.Jyotsna Golhar Dr. Sujit Metre	25 <sup>th</sup> and 26 <sup>th</sup> August 2011	Employee Engagement Initiatives – Productivity and Reliability (A bridge to future)	National Conference On “Contemporary Issues In Business Management”,	ISBN No.978-93-81432-06-08	National	Dept of Management Studies and Research, Tirpude College of Social Work, Nagpur
3	Dr.Jyotsna Golhar Dr. Sujit Metre	11 <sup>th</sup> February 2012	Quality Assurance in B-schools in Emerging Cities-A case of Nagpur Region	“Lorem Ipsum” NIT GSM’s Business Review	ISSN no. 2277-2170 (won first prize)	National	NOVUS Enclave, NIT College, Nagpur
4	Dr.Jyotsna Golhar Dr. Sujit Metre	17 <sup>th</sup> & 18 <sup>th</sup> February 2012	Role of Organisational Culture in Creating Competitive Advantage - (A Study of Management Institutes in Pune and Nagpur)	"Emerging Trends For Value Creation In The Era Of Knowledge Economy",	ISSN no. 2277-3428	National	Datta Meghe Institute Of Management Studies, Nagpur
5	Dr.Jyotsna Golhar Dr. Sujit Metre	17 <sup>th</sup> & 19 <sup>th</sup> February 2012	Employee Behaviour and Employee Satisfaction at Virtual Organisations in New Normal”	National Conference on “Strategies for Managing in the New Normal”	ISBN No.978-81-920768-3-6	National	Vishwakarma Institute of Management, Kondhwa, Pune
6	Dr.Jyotsna Golhar Dr. Sujit Metre	9 <sup>th</sup> & 10 <sup>th</sup> March 2012	Human Resource Outsourcing – A Stepping Stone For SMEs in Bharat	National Seminar on “India vs Bharat Bridging the Urban-Rural Divide”,	ISBN No. 978-81-908387-8-8	National	Sinhgad institute of Business Administration and Research, Pune
7	Dr.Jyotsna Golhar Dr. Sujit Metre	16 <sup>th</sup> and 17 <sup>th</sup> February 2013	Social Entrepreneurship As A Career Choice -A Comparative Study Of Perceptions Of Budding Managers In First & Second Capital Of Maharashtra	Elixir’- International Conference on “Challenges & Strategies in the Global Scenario for Business & Societal Excellence”	ISSN 2230-9357	International	‘by Datta Meghe Institute Of Management Studies, Nagpur.

8	Dr.Jyotsna Golhar Dr. Sujit Metre	13 <sup>th</sup> and 14 <sup>th</sup> December 2013	Talent Management - Trade Mark™ for Competitive Advantage	2nd International Conference on “Managing Human Resources at the Workplace”	ISBN No. 978-81-922146-5-8	International	by Shri Dharmasthala Manjunatheshwara Institute for Management Development(SDIMD), Mysore
9	Dr.Jyotsna Golhar Dr. Sujit Metre	Conference Dates: 21-22, February 2014	Use Of Blogs In Reinforcing The Social Marketing Message - A Case Of Incredible India ‘Atithi Devo Bhavo’ Campaign	5th National Conference ,The SMAC Code – Embracing New Technologies for Future Business”(Social Media, Mobile Computing, Analytics & Cloud Computing)- ”-	ISBN No. 978-81-920768-8-1	National	Vishwakarma Institute of Management, Kondhwa, Pune
10	Dr.Jyotsna Golhar Dr. Amit P. Oak	Journal Publication Date- March 2014	Study of Job Specific Social Skill Training for Management Students in Entry Level Job Research Brief	International Journal of Management Development and Training (Volume I)-	ISSN No.2347-9361	International	Sasmira's Institute of Management Studies & Research (SIMSR), Worli Mumbai
11	Dr.Jyotsna Golhar Dr. Sujit Metre	Conference Dates: 8th March 2014	Transforming Current Liability To Fixed Asset – A Case Of Demographic Dividends In India	3rd International Conference on ‘Demographic Dividend’-	ISSN no. 0975-9654	International Conference	Dr. Ambedkar Institute of Management Studies and Research, Nagpur
12	Dr.Jyotsna Golhar Dr. Amit P. Oak	Conference Dates: April 4, 2014	Instituting a learning environment in family-run business -case of road side key makers in Mumbai and Thane Region	3 biennial conference on Conference Coordinator on “Managing for Tomorrow - Business challenges in emerging PESTEL Scenarios”	Printed in Conference Proceedings (In-absentia)	National	by Amrut Mody School of Management (AMSoM), Ahmedabad
13	Dr. Jyotsna Golhar	Conference Dates: June 21, 2014	HR Analytics-The Smart Transition	ADHIGAMA 2014: Research Conference on ”Transformation of business practices: a multidisciplinary approach”	Presented and Printed in Conference Proceedings	National	Kohinoor Business School, Mumbai

#### 4. Prof. Rupali More

Sr. No.	Author(s) Name	Date / Year	Title of Paper	Name of Journal	ISBN/ISSN No.	National/ International Journal	Name of the Publisher
1	Rupali More	24 <sup>th</sup> January, 2012	HR Policies in India - 2020 Succession Plan in Corporate World	Sasmira's Business Review	ISBN 978-81-922159-0-7	National	SASMIRA's Institute of Management Studies and Research
2	Rupali More	27 <sup>th</sup> November, 2012	'Changing Trends in Business' - Women Entrepreneurship Development: A Modern Emerging Issue in India.	Sasmira's Business Review	ISBN 978-81-922159-1-4	National	SASMIRA's Institute of Management Studies and Research
3	Rupali More	7 <sup>th</sup> & 8 <sup>th</sup> January, 2013.	Women in Businesses in India	International Journal of Business, Management & Social Sciences	ISSN – 2249-7463 vol-II, issue-5 (1)	International	Burhani Institute of Management Studies Mumbai,
4	Rupali More	19th January, 2013	Entrepreneurship on " Emerging Challenges, opportunities and Government policies for Female Entrepreneurs	Journal of Guru Nanak Institute of Management Studies Mumbai	ISBN –978-81-910922-7-1	National	Guru Nanak Institute of Management Studies Mumbai, India
5	Rupali More	January 22 <sup>nd</sup> and 23 <sup>rd</sup> , 2013	Advances in Business and Management Techniques- Capital Budgeting Techniques on at bearing	Journal of Pravara Centre for Management Research and Development, Pune	ISBN-978-81-909897-3-2	National	Pravara Centre for Management Research and Development, Pune
6	Rupali More	27 <sup>th</sup> January, 2013	Sustainable Business Practices - Insuring for Sustainability	Sasmira's Business Review	ISBN 978-81-922159-5-2	National	SASMIRA's Institute of Management Studies and Research
7	Rupali More	29 <sup>th</sup> January 2013	“Study of various Financial Assistance available for Women Entrepreneurs	Symposium on Money, banking and Finance – DRAVYA Finance Journal	ISBN – 978-81-922159-3-8	National	SASMIRA's Institute of Management Studies and Research
8	Rupali More	15 <sup>th</sup> and 16 <sup>th</sup> February, 2013	Mergers and Acquisition as a means of Globalisation	International Journal of Contemporary Research in Management, Engineering &	ISSN-2320-1185	International	Sahyadri Institute of Management

				Health Sciences			Studies, Pune
9	Rupali More	22 <sup>nd</sup> & 23 <sup>rd</sup> February, 2013	Economic Reforms: Problems and Prospects before Indian Industries on "Financial Services provided by Indian Financial Institutions"	Himalaya Publishing House Pvt Ltd.	ISBN:978-93-5097-574-9	National	Sinhgad Management School Pune, India,
10	Rupali More	25 <sup>th</sup> February, 2013	Recent trends in commerce management, Engineering on "Business Incubation – Helping Hand for Entrepreneurs"	International Journal of business Management and Social Sciences-	ISSN – 2249-7463 vol. II, Issue 6 (IV)	International	Choice college Kothrud, Pune
11	Rupali More	22 <sup>nd</sup> & 23 <sup>rd</sup> March, 2013	Recent Advances in Science, Engineering, and Management on "Financial Instruments"	Journal of Dhananjay Mahadik Group of Institutions Kolhapur, India,	ISBN no 978-81-907287-0-6.	National	Dhananjay Mahadik Group of Institutions Kolhapur, India,
12	Rupali More	5 <sup>th</sup> April, 2013	The Impact of technology in Reshaping the Practice of marketing on "Digital Marketing"	International Research Compendium-	ISBN – 978-81-922159-4-5	International	
13	Rupali More	30 <sup>th</sup> January, 2014	Explorica-2014 on "Impact of SHG based Microfinance in Women Empowerment"	Journal of MIT School of Management Pune, India,	ISSN – 0976-8262	National	MIT School of Management Pune, India,
14	Rupali More	5 <sup>th</sup> March 2014	Role of H.R in Mergers and Acquisitions	International Journal of Management Development and Training (Peer Reviewed Journal)	ISSN – 2347-9361 volume-1	International	SASMIRA's Institute of Management Studies and Research, Mumbai



5. Prof. Nisha Tatkar

Sr. No.	Author(s) Name	Date / Year	Title of Paper	Name of Journal	ISBN/ ISSN No.	National/ International Journal	Name of the Publisher
1	Prof. Nisha Tatkar	2016	Electronic Banking & Its Acceptance: A conceptual Study	International Journal of Management Development and Training	ISSN 2347-9361	National	Sasmira's Institute of Management Studies
2	Prof. Nisha Tatkar	30 <sup>th</sup> Jan 2016	A Study of varying tendency of the populace & its impact on home appliance market.	IOSR Journal of Business and Management (IES Institute)	e-ISSN: 2278-487X p-ISSN: 2319-7668	International Journal	IES Institute of Management & Research, Mumbai
3	Prof. Nisha Tatkar	27th Feb 2015	Frozen Motherhood: A Techno savvy pause button....?	IOSR Journal of Business and Management (IES Institute)	e-ISSN: 2278-487X p-ISSN: 2319-7668	International Journal	IES Institute of Management & Research, Mumbai
4	Prof. Nisha Tatkar	14-Feb-14	She starts, she fails & recuperates: Being a Woman Entrepreneur is great, except ....?	Entrepreneurship: The growth Parading	ISBN-978-81-92462745	National Journal	Smt. Hiraben Nanavati Institute of Management & Research women
5	Prof. Nisha Tatkar	22nd Feb 2014	GAAR Horizon: Strategy for tapping the Untapped	IOSR Journal of Economics and Finance (IES Institute)	e-ISSN: 2321-5933 p-ISSN: 2321-5925	International Journal	IES Institute of Management & Research, Mumbai
6	Prof. Nisha Tatkar	10th November, 2013	GAAR : Anti Tax evasioneer Module	Sasmira's Business Review on the theme "Sustainable Business Practices - Volume I 2013	ISBN 978-81-922159-5-2	National Journal	Sasmira's Institute of Management studies & Research

**6. Prof. Dinesh Sonkul**

<b>Sr. No.</b>	<b>Author(s) Name</b>	<b>Date / Year</b>	<b>Title of Paper</b>	<b>Name of Journal</b>	<b>ISBN/ ISSN No.</b>	<b>National/ International Journal</b>	<b>Name of the Publisher</b>
1	Prof. Dinesh Sonkul	2012	Organizational effectiveness with reference to leadership and chang	HR Policies in India -2020 (Pg. 51)	ISBN : 978-81-922159-0-7	National Journal	SASMIRA's Institute of Management Studies and Research
2	Prof. Dinesh Sonkul	2012	Political Marketing	Sasmira's Business Review 2012 Changing Treands in Business (Pg. 45-46)	ISBN : 978-81-922159-1-4	National Journal	SASMIRA's Institute of Management Studies and Research
3	Prof. Dinesh Sonkul	2013	Applications of statistics for sustainable business practices	Sasmira's Business Review 2013 –Sustainable business Practices (Pg. 25-27)	ISBN : 978-81-922159-5-2	National Journal	SASMIRA's Institute of Management Studies and Research
4	Prof. Dinesh Sonkul	2013	Carbon Credit	Dravya- National Symposium on money, banking & finance (Pg. 81-82)	ISBN : 978-81-922159-3-8	National Journal	SASMIRA's Institute of Management Studies and Research
5	Prof. Dinesh Sonkul	2014	Reverse Logistics	International Research Compendium –The impact of technology in reshaping the practice of marketing(Pg.88-90	ISBN : 978-81-922159-4-5	National Journal	SASMIRA's Institute of Management Studies and Research MSMEs in India

7. **Prof. Agnes Joseph**

<b>Sr. No.</b>	<b>Author(s) Name</b>	<b>Date / Year</b>	<b>Title of Paper</b>	<b>Name of Journal</b>	<b>ISBN/ ISSN No.</b>	<b>National/ International Journal</b>	<b>Name of the Publisher</b>
1	Prof.Agnes Joseph	2013	Importance of marketing in Hospitality Services	The Impact of Technology in Reshaping the Practice of Marketing (Pg. 52-54)	ISBN : 978-81-922159-4-5	International Journal	SASMIRA's Institute of Management Studies and Research
2	Prof.Agnes Joseph	2013	Strategies for Sustainable Development in Economic downturn	Sasmira's Business Review 2013 –Sustainable business Practices (Pg. 13-16)	ISBN : 978-81-922159-5-2	International Journal	SASMIRA's Institute of Management Studies and Research
3	Prof.Agnes Joseph	2014	Financial Inclusion in India	Exploria 2014	ISSN : 0976-8262	National Journal	MAEER's MIT School of Management
4	Prof.Agnes Joseph	2014	Tapping Rural Potential Resolving the Finance and Marketing Issues	ICSSR Sponsored Conference on Performance, Challenges and Prospects of MSMEs in India		National	Central University of Karnataka, Gulbarga

**8. Prof. Divya Alok**

Sr. No.	Author(s) Name	Date / Year	Title of Paper	Name of Journal	ISBN/ ISSN No.	National/ International Journal	Name of the Publisher
1	Dr. Niyat Shetty, Prof. Divya Alok	2.Feb. 2016	Effect of Demographic Factors on Tourism Marketing	PATHH 2016	ISSN 0975-895X Vol. 10, Issue1, 2016	International	St. Francis Institute of Management Studies and Research
2	Prof. Nilesh Kulkarni, Prof. Divya Alok	4-5. Mar.2011	Retailing and Franchising	Strengthening Today Building Tomorrow		National	Vishwakarma Global Business School, Pune
3	Prof. Nilesh Kulkarni, Prof. Divya Alok	16.Feb.2011	Effect of Product Recall on the Brand Image of the Company	Mapping for Excellence: Challenges Ahead		National	Pioneer Institute of Professional Studies, Indore

**9. Prof. Rosie Murray**

Sr. No.	Author(s) Name	Date / Year	Title of Paper	Name of Journal	ISBN/ ISSN No.	National/ International Journal	Name of the Publisher
1.	Prof. Rosie Murray	July-Dec 2010	Unconditional stimulus and response-an unexplored territory	Lala Lajpatrai Institute of Management Journal of Research	ASSN: NSL/ISSN 2229-4740- Volume 1	National Journal	Lala Lajpatrai Institute of Management, Mumbai
2.	Prof. Rosie Murray	December 2013	Gender Diversity and the Indian Board	Lala Lajpatrai Institute of Management Journal of Research	ASSN: NSL/ISSN 2229-4740- Volume V, Issue 2	National Journal	Lala Lajpatrai Institute of Management, Mumbai
3.	Prof. Rosie Murray	21 - 22 <sup>nd</sup> March, 2012	Internal Governance issues and prevention of frauds in organizations- A Human resource perspective	ICSI-Centre for Corporate Governance, Research and Training (CCGRT)	Released in book form BSE publication- June 2013	National	Bombay Stock Exchange publication

**10. Prof. Sameer Sakharkar**

Sr. No.	Author(s) Name	Date / Year	Title of Paper	Name of Journal	ISBN/ ISSN No.	National/ International Journal	Name of the Publisher
1	Sameer Sakharkar	Feb 2016	Rethinking Management Education	Srujan: A Multi-Disciplinary Journal	ISSN No. 978-81-928745-8-6	National	Dr.VN Bedekar Institute of Management Studies,