

**Research Details
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Publication**

Name of the Faculty	Title of the Paper	Name of Journal	ISSN/ISBN	National/International
Dr. Divya Alok	Study on Demographic Factors Affecting Tourism Marketing and its Effects			International
Dr. Priya Sengupta	Factors Affecting The Pricing Decisions in Tadoo Industry	International Journal of Innovative Science and Research Technology	ISSN 2456-2165	International
Dr. Priya Sengupta	Role of Assessment Committees in the Accreditation of Management Institutes	Ajanta	ISSN 2277-5730	National
Dr. Priya Sengupta	Identying the Importance of A Proactive Educational Institute with Regards to Skill Development	Ajanta	ISSN 2277-5730	National
Conference/Seminar				
Name of the Faculty	Organizing Institute	Theme of the Conference/Seminar	Title of the Paper	National/International
Dr. Divya Alok	Institute For Technology and Management	International Conference on Techno Management Trends 2019	Study on Demographic Factors Affecting Tourism Marketing and its Effects	International

