

Publication				
Name of the Faculty	Title of the Paper	Name of Journal	ISSN/ISBN	National/ International
Dr. Divya Alok	Role of Controversial Marketing in Promoting Indian Biographical Movies	Design Engineering (Toronto)	ISSN : 0011-9342	International (Scopus)
Dr. Priya Sengupta	A Study on Impact of Covid 19 On An Employee's Work Culture	Turkish Online Journal of Qualitative Inquiry	e-ISSN 1309-6591	International
Dr. Priya Sengupta	Role of Controversial Marketing in Promoting Indian Biographical Movies	Design Engineering (Toronto)	ISSN : 0011-9342	International (Scopus)
Dr. Priya Sengupta	Understanding the Relationship Between Consumer Personality Types and Nuromarketing	Empirical Economics Letters	ISSN 1681-8997	International (ABDC)
Dr. Vedika Sharma	Role of Controversial Marketing in Promoting Indian Biographical Movies	Design Engineering (Toronto)	ISSN : 0011-9342	International (Scopus)
Dr. Priyanka Sharma	"Crowd Funding : An Empirical Research on perception of people living in Mumbai City"	International Journal of Advanced Research in Commerce, Management and social science, (IJARCMSS)	ISSN 2581 - 7930	International
Prof. Agnes Joseph	A study on the impact of Covid-19 in public and private sector banks in India'	VMARC 2021 – ACADENTS Ciencia and Engenharia /Science and Engineering Journal	ISSN 0103-944X	International (Scopus)

Prof. Agnes Joseph	Understanding the Relationship Between Consumer Personality Types and Nuromarketing	Empirical Economics Letters	ISSN 1681-8997	International (ABDC)
Conference/Seminar				
Name of the Faculty	Organizing Institute	Theme of the Conference/Seminar	Title of the Paper	National/International
Dr. Vedika Sharma	SKIT, Jaipur	Contemporary Issues and Challenges in Economy, Trade, Employment & Social Inclusion Post Covid-19 : 2.0	Global Competitiveness on Strategic Human Resources	International e Conference
Dr. Priyanka Sharma	Department of Research and Publication, A2Z EduLearningHUB	Questionnaire Framing (2022)	NA	National Webinar

FDP			
Name of the Faculty	Theme of Research FDP/ Workshop	Organizing Institute	Number of Days
Dr. Divya Alok	Research Design and Manuscript Preparation	Prin. L. N. Welingkar Institute of Management Development and Research	5
Dr. Divya Alok	Recent Techniques in Management Research	ABES Business School	6
Dr. Vedika Sharma	Research Design and Manuscript Preparation	Prin. L. N. Welingkar Institute of Management Development and Research	5
Dr. Vedika Sharma	Recent Techniques in Management Research	ABES Business School	6

Dr. Priyanka Sharma	Research Design & Research Method	Teaching Learning Centre, Ramanujan College, University of Delhi, under aegis of Ministry of Education Pandit Madam Mohan Malaviya National Mission on Teachers and Teaching.	6
Dr. Priyanka Sharma	Recent Techniques in Management Research	ABES Business School	6
Prof. Agnes Joseph	Digital Transformation of Indian Education	North Storm Academy	1
Prof. Agnes Joseph	“Inculcating Universal Human Values in Technical Education	All India Council for Technical Education(AICTE)	5

Certifications		
Name of the Faculty	Certification	Organized by
Dr. Rupali More	Orientation and Adoption of NISP at HEI Level & Policy Implementation Strategy and Progress Monitoring at HEI Level	MOE Innovation Cell AICTE
Dr. Rupali More	Innovation Ambassador training “Advance Level	MOE’s Innovation Cell and AICTE
Dr. Madhuri Sanap	Innovation Ambassador (Advanced)	Ministry of Education- AICTE
Dr. Priya Sengupta	Innovation Ambassador training “Advance Level	MOE’s Innovation Cell and AICTE
Dr. Divya Alok	Innovation Ambassador training “Advance Level	MOE’s Innovation Cell and AICTE
Dr. Vedika Sharma	Innovation Ambassador training “Advance Level	MOE’s Innovation Cell and AICTE

Prof. Agnes Joseph	Innovation Ambassador training “Advance Level	MOE’s Innovation Cell and AICTE
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