

RESEARCH COMMITTEE

ANNUAL REPORT 2023 – 2024

STUDENTS PAPER PUBLICATION

Author	Specialisation	Journal Name	DOI	ISSN/ISB N	Topic
Mansi Rajesh Chavan & Nishant Vinod Kumar Pandey & Jinal Patel Mahesh	Finance	International Journal of Financial Management and Economics	DOI: https://doi.org/10.33545/26179210.2023.v6.i2.544	P-ISSN: 2617-9210 E-ISSN: 2617-9229	A Study of Forwards & Option as Hedging Tools for Overseas Transactions
Shivasai Adepu & Aditya Shinde & Prathmesh Balasaheb Sul	Marketing	International Journal of Research in Management	DOI: https://doi.org/10.33545/26648792.2023.v5.i2a.412	ISSN Print: 2664-8792 ISSN Online: 2664-8806	Green Marketing Practices for Sustainability and Progressive Growth with Reference to Auto Component Manufacturing
Dimple Rajesh Chawda & Akash Sanjay Mahadik & Mansi Hiren Daiya	Finance	International Journal of Research in Finance and Management	DOI: https://doi.org/10.33545/26175754.2024.v7.i1f.519	P-ISSN: 2617-5754 E-ISSN: 2617-5762	A Study of Optimum Portfolio Management for Personal Wealth Planning wrt SIP Management at Motilal Oswal
Saloni Ramteke & Ishwari Shelar & Shruti Devendra Kumar Singh	Human Resource Management	International Journal of Advanced Academic Studies	DOI: https://doi.org/10.33545/27068919.2024.v6.i4b.1536	E-ISSN: 2706-8927 P-ISSN: 2706-8919	A Study of Factors Affecting Employee Engagement in Business Organisations

STUDENTS PAPER PRESENTATION

Author	Specialisation	Level	Organised by	Topic
Kulkarni Atharva Ashutosh, Dahekar Samar, Bagdi Pawan, Raul Yash Shripad Mohan Lal	Finance & Marketing	State Level	University of Mumbai	Hassle Free Communication - A Dead-Cat Featured Earphone
Mishal Sanidhya Vilas, Jangam Janmesh Manohar, Chawda Dimple Rajesh, Poojary Prajna Prabhakar, Bhosale Snehal Shivaji	Finance	State Level	University of Mumbai	॥ व य अ ये ि ट य योजनां क व त

Sul Prathmesh Balasaheb, Pandey Nishant, Pathak Sayli Amit, Rahangdale Aditya Pravin, Waghmare Jeevak Pradeep Vinodkumar	Marketing & Finance	State Level	University of Mumbai	Raising Awareness: Seaweed's Role as a Sustainable Frontier for Eco-Friendly Products in the Indian Market
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FACULTY PAPER PUBLICATION

Name of the Faculty	Title	Journal Name	Category	DOI	ISSN/ ISBN
Dr. Divya Alok	Climate Risk Assessment and Management	International Journal of Research in Management	Peer Reviewed Journal	NIL	ISSN P 2664 - 8792 E ISSN - 2664 -8806
Dr. Divya Alok	AI Applications in Spplly Chain Optimization and Predictive Maintenance	Srujan	Peer Reviewed Journal	NIL	ISSN: 2456-4079
Dr. Priyanka Sharma	AI Applications in Spplly Chain Optimization and Predictive Maintenance	Srujan	Peer Reviewed Journal	NIL	ISSN: 2456-4079
Ms. Nancy Tiwari	To investigate how HR policies affect employee retention in the organized retail industry	AEGAEUM	UGC CARE	NIL	ISSN: 0776-3808
Ms. Nancy Tiwari	Employee Engagement and Retention through CSR Programs	International Journal of Research in Management	Peer Reviewed	NIL	ISSN P 2664 - 8792 E ISSN - 2664 -8806
Dr. Vedika Sharma	A Study on Customer Perception and Satisfaction Towards Using E Wallet System of Payments	IJAIR International Journal Of Advanced and Innovative Research,	Peer Reviewed	NIL	ISSN: 2394-7780
Ms. Megha Nair	Effect of Consumer Emotions on Parents' Purchase Decision with respect to Baby Care Products	International Journal of Advance and Innovative Research	Proceedings	NIL	ISSN 2394-7780
Dr. Rupali More	A study on the evolution and impact of green banking practices for sustainable banking in India	International Journal of Research in Finance and Management	Peer Reviewed Journal	DOI: https://www.doi.org/10.3354/5/26175754.2023.v6.i2c.521	ISSN (E): 2617 5762, ISSN (P): 2617 5754

Dr. Rupali More	A study on behavioral finance and its implications for financial modeling and optimization in the Indian context	International Journal of Advanced Academic Studies	Peer Reviewed Journal	DOI: https://www.doi.org/10.3354/27068919.2024.v6.i2a.1531	ISSN: 2706 8919, E ISSN: 2706 8927
Ms. Agnes Joseph	A study on the evolution and impact of green banking practices for sustainable banking in India	International Journal of Research in Finance and Management	Peer Reviewed Journal	DOI: https://www.doi.org/10.3354/5/26175754.2023.v6.i2c.521	P-ISSN: 2617-5754 E-ISSN: 2617-5762
Ms. Agnes Joseph	A study on behavioral finance and its implications for financial modeling and optimization in the Indian context	International Journal of Advanced Academic Studies	Peer Reviewed Journal	DOI: https://www.doi.org/10.3354/5/27068919.2024.v6.i2a.1531	ISSN: 2706 8919, E ISSN: 2706 8927
Ms. Megha Nair	A study on stress management techniques in HR and marketing sectors: An empirical analysis	International Journal of Advanced Academic Studies	Peer Reviewed Journal	DOI: https://doi.org/10.33545/27068919.2023.v5.i10a.1535	P ISSN: 2706 8919, E ISSN: 2706 8927
Dr. Priya Sengupta	A study on stress management techniques in HR and marketing sectors: An empirical analysis	International Journal of Advanced Academic Studies	Peer Reviewed Journal	DOI: https://doi.org/10.33545/27068919.2023.v5.i10a.1535	P ISSN: 2706 8919, E ISSN: 2706 8927
Dr. Priyanka Sharma	A study on customer perception and satisfaction towards using E Wallet systems of payments	International Journal of Advance and Innovative Research, Peer Reviewed Journal	Peer Reviewed Journal	NIL	ISSN 2394-7780
Dr. Priyanka Sharma	A study on the evolution and impact of green banking practices for sustainable banking in India	International Journal of Research in Finance and Management	Peer Reviewed Journal	DOI: https://www.doi.org/10.3354/5/26175754.2023.v6.i2c.521	ISSN (E): 2617 5762, ISSN (P): 2617 5754
Dr. Priyanka Sharma	A study on behavioral finance and its implications for financial modelling and optimization in the Indian context	International Journal of Advanced Academic Studies	Peer Reviewed Journal	DOI: https://www.doi.org/10.3354/5/27068919.2024.v6.i2a.1531	ISSN: 2706 8919, E ISSN: 2706 8927

Dr. Vedika Sharma	Energy Tourism: New Tourism Niche towards Sustainability	International	Empirical Economic Letters	DOI: https://doi.org/10.5281/zenodo.10845151	ISSN 16818997
Dr. Priya Sengupta	Energy Tourism: New Tourism Niche towards Sustainability	International	Empirical Economic Letters	DOI: https://doi.org/10.5281/zenodo.10845151	ISSN 16818997
Dr. Tandon Kamal	A Study of Role of Financial Literacy among Women : Patterns Challenges and Opportunities	International Journal of Research in Management	Peer Reviewed	NIL	ISSN P 2664 - 8792 E ISSN - 2664 -8806
Dr. Ritu Bhattacharya	A study on impact of compensation and benefits policies on Gig Workers Performance in Service Industry	International Journal of Research in Management	Peer Reviewed	NIL	ISSN P 2664 - 8792 E ISSN - 2664 -8806
Mr. Akash Mahangade	Representation Matters : The importance of DEI in Media and Advertising	International Journal of Research in Management	Peer Reviewed	NIL	ISSN P 2664 - 8792 E ISSN - 2664 -8806
Mr. Rahoul Madhyani	Global Proliferation and implication on sustainable business	International Journal of Research in Management	Peer Reviewed	NIL	ISSN P 2664 - 8792 E ISSN - 2664 -8806
Dr. Tandon Kamal	Role of Trade Unions in the Employees Provident Fund Organisation (EPFO) in India	International Journal of Research in Management	Peer Reviewed	NIL	ISSN P 2664 - 8792 E ISSN - 2664 -8806

FACULTY PAPER PRESENTATION IN CONFERENCE/WEBINAR ATTENDED

Name of the Faculty	Title	Level	Organiser detail
Prof. Nancy Tiwari	Study on Employee Retention Policies in Retail Sector	International	Glocal University
Ms. Megha Nair	Effect of Consumer Emotions on Parents Purchase Decision With respect to Baby Care Products	National	Vedanta College

Dr. Vedika Sharma	A study on customer perception and satisfaction towards using E Wallet systems of payments	National	Vedanta College
Dr. Prashant Gundawar	Customer Relationship Management with AI : Increasing Engagement and Loyalty	International	AMITY, Greater NOIDA
Dr. Priya Sengupta	Attended	National	BRB College of Commerce, Raichur, Karnataka

FACULTY DEVELOPMENT PROGRAMME

Faculty Name	Title	Duration	Organiser details
Dr. Divya Alok	Outcome Based Education for Effective Learning and Teaching	9 Days 2023	AMET University
Prof. Shawn Langford	Emerging Trends in Finance	12 Days	K.J. Somaiya Institute of Management
Dr. Agnes Joseph	Emerging Trends in Finance	14 Days	K.J. Somaiya Institute of Management
Dr. Agnes Joseph	Big Data Econometrics and Machine Learning for management research	5 Days	MET Institute of PGDM
Dr. Agnes Joseph	How to write and publish Research papers in Scopus and ABDC indexed Journals	5 Days	H&GH Mansukhani Institute of Management
Dr. Agnes Joseph	Use of Artificial Intelligence in Teaching : Hands on Practice	6 Days	Gokul Global University
Dr. Agnes Joseph	NCDEX Train the Trainer	2 Days	NCDEX
Dr. Vedika Sharma	Outcome Based Education for Effective Learning and Teaching	9 days	AMET University
Dr. Vedika Sharma	Use of AI in teaching: Hands on Practice	7 Days	Gokul Global University
Megha Nair	Globalization Unleashed: Advancing Commerce and Management	5 days	Nirmala Memorial Foundation in collaboration with University of Mumbai and Andhra Loyola College
Megha Nair	Quality Research Paper Writing and Data Analysis using SPSS and JAMOV	5 days	Sasmira's Institute of Management Studies and Research
Megha Nair	Use of AI in Teaching: Hands on Practice	1 Week	Gokul Global University
Megha Nair	Strategic Leadership - Lessons from Indian Scriptures	1 day	Sasmira's Institute of Commerce and Science
Megha Nair	Role of Artificial Intelligence in Academics and Research	1 day	Sasmira's Institute of Commerce and Science

Dr. Rupali More	Train the Trainer	5 days	NCDEX
Dr. Priyanka Sharma	Inculcating Universal Human Values in Technical Education	5 days	All India Council for Technical Education (AICTE)
Dr. Rupali More	Big Data Econometrics and Machine Learning for management research	5 Days	MET Institute of PGDM
Dr. Rupali More	Quantitative Research Design and Application of SPSS Software	4 Days	Guru Nanak Khalsa Institute
Dr. Priyanka Sharma	Use of Artificial Intelligence in Teaching : hands on Practise	7 days	Career Development Cell (CDC), Gokul University, Siddhpur, Gujarat
Dr. Priyanka Sharma	Outcome Based Education for Effective Learning and Teaching	9 days	Association of Indian Universities and AMET University
Dr. Priyanka Sharma	How to Write and Publish Research Papers in Scopus & ABDC Indexed Journals	1 Day	H & G.H. Mansukhani Institute of Management
Dr. Priyanka Sharma	Corporate Finance, Research and Teaching Pedagogy	1 day	Prestige Institute of Management and Research, Indore (MP)

FACULTY PATENT

Name of the Faculty	Title	Registration/ Publication Date
Dr. Vedika Sharma	A Smart Decision - making System for the Trade - Off Analysis and Opportunity	09-02-2024
Dr. Priyanka Sharma	A Smart Decision - making System for the Trade - Off Analysis and Opportunity	09-02-2024

FACULTY BOOK PUBLICATION

Name of the Faculty	Title	Publisher name	ISBN No
Dr. Priyanka Sharma	Business for Accounting Management	Scientific International Publishing House (SIPH)	978 - 93-5625-689-7
Dr. Rupali More	Business for Accounting Management	Scientific International Publishing House (SIPH)	978 - 93-5625-689-7
Ms. Agnes Joseph	Business for Accounting Management	Scientific International Publishing House (SIPH)	978 -93-5625-689-7
Dr. Rupali More	Investment Analysis and Portfolio Management	Gaurang Publishing Globalize Pvt Limited	978-93-93789-04-4

Dr. Prashant
Gundawar

International Marketing

San International
Scientific Publication

978-81-973185-4-2

ACHIEVEMENTS

STUDENTS WON ZONAL ROUND IN AAVISHKAR COMPETITION ORGANISED BY UNIVERSITY OF MUMBAI

Author	Specialisation	Level	Organised by	Topic
Mishal Sanidhya Vilas, Jangam Janmesh Manohar, Chawda Dimple Rajesh, Poojary Prajna Prabhakar, Bhosale Snehal Shivaji	Finance	State Level	University of Mumbai	॥ व य अ येि ट य योजनां कव त

RESEARCH ACTIVITY ORGANISED BY SIMSR

Name of the Event	Date
National Level Faculty Development Programme (FDP) on Quality Research Paper Writing and Data Analysis Using SPSS and Jamovi	11 th to 15 th September 2023
National Conference on ESG in Business for Inclusive and Sustainable Growth	22 nd and 23 rd March 2024
Workshop on Role of AI in Education and Research	20 th April 2024