

**SASMIRA'S INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH, WORLI MUMBAI****FACULTY RESEARCH PAPER PRESENTED/WENBINAR/SEMINAR ATTENDED DETAIL****ACADEMIC YEAR 2022-23, 2023-2024, 2024-2025**

Sr. No	Year	Name of the Faculty	Title	Level	Organiser detail
1	2022-23	Dr. Priyanka Sharma	A study of customer's awareness and perception towards cyber frauds and security measures adopted by banking sector	International	Sydenham Institute of Management Studies and Research & Entrepreneurship Education (SIMSREE)
2	2022-23	Dr. Divya Alok	A study of customer's awareness and perception towards cyber frauds and security measures adopted by banking sector	International	Sydenham Institute of Management Studies and Research & Entrepreneurship Education (SIMSREE)
3	2022-23	Dr. . Vedika Sharma	Contemporary Issue and Challenges in Economy, Trade, Employment and Social Inclusion, Post Covid - 19:2.0	International	Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur.
4	2022-23	Mr. Tushar Sadakal	Developing Resilient and Sustainable Businesses	International	Shri Chinmanbhai Institute of Management & Research (CPIMR)
5	2022-23	Dr. Priyanka Sharma	Questionnaire Framing (Attended)	National	Department of Research and Publication, A2Z EduLearningHub LLP
6	2023-24	Prof. Nancy Tiwari	Study on Employee Retention Policies in Retail Sector	International	Glocal University

7	2023-24	Ms. Megha Nair	Effect of Consumer Emotions on Parents Purchase Decision With respect to Baby Care Products	National	Vedanta College
8	2023-24	Dr. Vedika Sharma	A study on customer perception and satisfaction towards using E Wallet systems of payments	National	Vedanta College
9	2023-24	Dr. Prashant Gundawar	Customer Relationaship Management with AI : Increasing Engagement and Loyalty	International	AMITY, Greater NOIDA
10	2024-25	Dr. Priyanka Sharma	A qualitative study on the Integration of Artificial Intelligence in the Fintech Industry	International	WCQR - 9th World Conference on Qualitative Research (KRAKOW, Poland)
11	2024-25	Dr. Priyanka Sharma	Navigating the AI Revolution for Business and Education	National	Dr. V N Bedekar Institute of Management Studies, Thane
12	2024-25	Dr. Vedika Sharma	Exploring Gen Z's presence for the Gig Economy as the future of work culture	International	MET Institute of Management, Mumbai
13	2024-25	Dr. Priyanka Sharma	Neo Banking : An Empirical research on Awareness & Perception of people	International	Lala Lajpat Rai Institute of Management.
14	2024-25	Dr. Priyanka Sharma		National	IRIS - 2024 , Swami Keshavnand Prodhogeki, Prabandh A Gramothan Sansthan, Jaipur

15	2024-25	Dr. Vedika Sharma		National	IRIS - 2024 , Swami Keshavnand Prodhogeki, Prabandh A Gramothan Sansthan, Jaipur
16	2024-25	Dr. Priyanka Sharma	Exploring gen Z's Presence for the Gig Economy as the Future of Work Culture	International	MET Institute of Management in collaboration with the college of Business Administration (CBA), Ajman, university, UAE. (2025)
17	2024-25	Dr. Priyanka Sharma	A study on customer perception and satisfaction towards using E Wallet systems of payments	National	Vedanta College, Vithalwadi,Mumbai
18	2024-25	Prof. Arti Modi	Neo Banking : An Empirical research on Awareness & Perception of people	International	Lala Lajpatrai Institute of Management
19	2024-25	Prof. Arti Modi	Study of ESG fund Investing in India: Opoortunities challenges and the way forward	International	Rizvi College of Arts Science and Commerce
20	2024-25	Dr. Rupali More	Neo Banking : An Empirical research on Awareness & Perception of people	International	Lala Lajpatrai Institute of Management
21	2024-25	Prof. Arti Modi	Money Math : Turning Everyday Decision into Smart Investment (Attended)	National	NISM
22	2024-25	Prof. Arti Modi	Retirement Planning (Attended)	National	NISM
23	2024-25	Dr. Priyanka Sharma	NISM Market Fest (Attended)	State	NISM campus, Patalganga, Mumbai
24	2024-25	Dr. Priyanka Sharma	Overview of Securities markets (Attended)	State	NISM, patalganga, Mumbai

25	2024-25	Dr. Agnes Joseph	Bloomberg EduTech Forum Mumbai (Attended)	National	Bloomberg
26	2024-25	Prof. Arti Modi	A study of awareness of neo Banks in India and the Way ahead	International	Ramachandran International Institute of Management (RIIM), Pune
27	2024-25	Dr. Priyanka Sharma	A study of awareness of neo Banks in India and the Way ahead	International	Ramachandran International Institute of Management (RIIM), Pune
28	2024-25	Prof. Arti Modi	Sustainable finance in focus: A study of Investor views on ESG Investing in India	conference	Centre for learning reserch and development, Savda
29	2024-25	Prof. Aditya Khandwe	Sustainable finance in focus: A study of Investor views on ESG Investing in India	International	Pragati College, Dombivili